

GLOBAL DREAMER » »

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COMPANY CO-FOUNDER

ORGANIC GROOMING

www.organic-grooming.com

From its beginnings in a log cabin with no internet and questionable phone lines, Organic Grooming has grown to become a reputable purveyor of planet-friendly male-grooming products.

age 43. born Naval Base Hospital, USA. thing that made the world sit up and take notice of you

Have they? describe yourself

in ten words Passionate, honest, proactive, futurist, naturalist, intense, independent, crazy, fighter, optimist.

gets you out of bed in the morning

It's simple: making products that are good enough to make guys switch

from conventional personal care to healthy personal care that's also good

for the environment. something you discovered this month

Tofu noodles can be tasty. scares you

Ignorance. idea of complete happiness

Everybody getting what they want without anyone suffering ... told you

I was a dreamer. worth fighting for

Love, nature and protecting the innocent. world needs to change

It's said that one percent of the world makes change and the rest are along

for the ride ... I'd like to see those numbers flip. biggest inspiration

Anytime we see goodness triumph over adversity. tell me about skincare ...

We keep it basic – organic, food-based, ingredients with minimal

chemistry to make it function. most beautiful thing you've ever seen

My wife. hope to achieve

To supply the globe with healthy personal-care products that function,

minimise impact on the planet and still look cool on the bathroom shelf. words

of wisdom *Vita non est vivere sed valere vita est.* (Life is more than

merely staying alive.)



01

FARM-FRESH

It's a well-known fact that food sourced directly from the farm is better, but what about grooming products? The Farmaesthetics range of organic skincare applies traditional herbal kitchen recipes to modern cosmetics. The result is a collection of products that is sustainable, luxurious and conjures up images of a summer's day on the farm.



02



08

GENTLE

When British investment banker Sarah Vorbach was looking to teach her two young daughters about skincare, she had certain criteria in mind. The products had to look good, smell good, feel good, be good to the environment and, of course, work well. Unable to find anything that fit this criteria, Sarah created her own range of products, Face Boutique, which is gentle on the skin but divine in scent.



03



04



07

- 01 Nudo Italia Olive Oil Soaps from www.nudo-italia.com
- 02 Farmaesthetics Classic Water from www.farmaesthetics.com
- 03 ila Beyond Organic Bath Salts from www.ilavelula.com
- 04 Farmaesthetics Hands to Heels Balm from www.farmaesthetics.com
- 05 Casuarina Treasure Box from Seasons Interiors and Gifts
- 06 Pure Boss Fragrance from Hugo Boss, Edward Street
- 07 Planet-Friendly Gift Basket from www.lulaorganics.com
- 08 Face Boutique Fresh Face Moisturiser from Koko Homewares



06



PURE

A man's choice of scent is an important one, as it is often not only the first impression he makes upon someone but also the last. With floral top notes of lily and hyacinth, and woody base notes of massoia and tree moss, Pure Boss – the newest scent from Hugo Boss – is a sophisticated, elegant fragrance for the sensitive yet masculine man.



05